



In an effort to further reach entrepreneurs and to connect them to resources that they need to succeed, The Seed has created an additional media outlet through Castle Rock Radio to allow for business owners, authors, speakers, community leaders, organizations and non-profits to share, educate, motivate and inspire others to create change in their personal and professional lives and in their communities.

We will be interviewing these business and community leaders from around the country and from around the world with the mission of assisting small businesses everywhere to grow from small to tall!

Join us today as a listener, advertiser, guest or promoter!

http://www.castlerockradio.com/pages/page.asp?page_id=113306

3-Month Advertising Opportunities:

Stage 1, Plant the Seed-\$250

- 2-30 Second Radio spot aired LIVE during each Seed to Sky Radio show each week
- Production of radio spots
- All ad spots replayed in weekly show rebroadcast
- Advertising archived on www.castlerockradio.com & www.theseedconnection.com
- Spot given to advertiser to use on their own website
- Advertiser logo and link on Seed to Sky page on Castle Rock Radio and The Seed Connection

Stage 2, Just Add Water-\$500

- 2-30 Second Radio spot aired LIVE during each Seed to Sky Radio show each week
- Production of all radio spots
- All ad spots replayed in weekly show rebroadcast
- Advertising and interviews archived on www.castlerockradio.com & www.theseedconnection.com
- Spot and interviews given to advertiser to use on their own website
- Advertiser logo and link on Seed to Sky page on Castle Rock Radio and The Seed Connection
- 1-60 second radio spot aired LIVE during each Seed to Sky Radio show each week
- Radio spots included in show podcast downloadable at iTunes
- 2-30 Minute LIVE interviews on the Seed to Sky Show (via phone or in studio)
- Organization logo and link and interview description in bi-monthly Seed to Sky newsletter (5500 subscribers)
- Promotion on Castle Rock Radio & The Seed's Facebook, Linked IN & Twitter pages (approx. 4500 subscribers)
- 20+ spots air per month (1 x 30 second ad daily, Mon-Fri)

Stage 3, Watch it GROW-\$1000

- 2-30 Second Radio spot aired LIVE during each Seed to Sky Radio show each week
- Production of all radio spots
- All ad spots replayed in weekly show rebroadcast
- Advertising and interviews archived on www.castlerockradio.com & www.theseedconnection.com
- Spot and interviews given to advertiser to use on their own website
- Advertiser logo and link on Seed to Sky page on Castle Rock Radio and The Seed Connection
- Radio spots included in show podcast downloadable at iTunes
- 2-30 Minute LIVE interviews on the Seed to Sky Show (via phone or in studio)
- Organization logo and link and interview description in bi-monthly Seed to Sky newsletter (5500 subscribers)
- Promotion on Castle Rock Radio & The Seed's Facebook, Linked IN & Twitter pages (approx. 4500 subscribers)
- 2-60 second radio spot aired LIVE during each Seed to Sky Radio show each week
- 40+ spots air per month (2 x 30 second ad daily, Mon-Fri.)
- Listed with Castle Rock Radio Sponsors on web page with link to your website

Other Promotional Opportunities on Seed to Sky Radio:

- Branded Segments ("This Entrepreneur Insight brought to you by...") \$30 per show or \$300 per quarter
- Event Promotion (5 minute announcement of event) \$20 per show
- Event Promotion (15 minute announcement of event) \$50 per show

Sign up now to advertise on Seed to Sky Radio Today!

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